



AOSWARE.COM  
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## **AOS Ware Closes Out 2009 with Record Enhancements; New Sales**

Jersey City, NJ (12.28.09) – AOS Ware has closed out 2009 with a record number of enhancements and features to its eCommerce system, OP Commander. In addition, the company has seen a record number of new sales in 2009.

Throughout 2009, AOS Ware has worked diligently to deploy added features and enhancements to their eCommerce platform, OP Commander. Working with their current client base and prospects, AOS Ware identified features which users of the platform felt would be beneficial. From large functionality enhancements to small tweaks in the usability process, AOS Ware has created customized websites, steering away from template design, that are better able to compete online against the big box websites such as Staples, Office Max and Office Depot.

“Our systems do not use template design. Although we offer many different ranges of graphics packages and dealer options, even our basic package is customized for the dealer. We take their branding and how they want to be represented on the web into consideration. We will never redirect their URL's and their website will always be aesthetically catered to their brand”, explains Jennifer Schulman, V.P. of Sales & Marketing.

Independent Dealers running the latest version of AOS Ware's eCommerce system are able to take advantage of features added in 2009 such as:

- Custom graphic packages and search engine friendly websites
- Customer rewards programs
- Google Analytics & Google Checkout
- AJAX powered features such as Quick Order forms
- Trend Micro security seals
- Contract management (allows Dealers to create custom contracts on the fly)
- Procurement signup forms for large accounts
- Multiple new wholesalers such as Educators Resource, R3 and ORS Nasco

“The need for Dealers to have a site that is all their own, does not look like their competitor's eCommerce systems and can be found better online, have all been major selling points and were the primary reason behind our growth in 2009. The various added features Dealers can opt into have simply been the icing on the cake for us”, concludes Mrs. Schulman.

For a demo of AOS Ware's eCommerce system or for more information, please e-mail [sales@aosware.com](mailto:sales@aosware.com) or call 888.310.9964.

### **About AOS Ware**

AOS Ware has been providing technology solutions to the Office Product Industry since 2001. Its product brands include: OP Commander (eCommerce Websites) and Dealer Commander (Business Management Software). Additional information can be found at [AOSWare.com](http://AOSWare.com).